## THE BRAND LOOK BOOK

### o where you grow go where you grow

## the time designer



I'm Amera and i'm here to connect you to the future you're dreaming of. I work with youthful entrepreneurs in catalyzing creative connections between your brand, identity and relationships – you've built the one around you; i'm here to co-create you cultivating the one within you. This platform is my opportunity to share my story with you – so, hello and welcome. Learn about my story and how it can shape yours.

My entrepreneurial journey kicked off as an overly involved college student with a burning passion for wanting more – out of life, out of my community and out of the power of potential. I desired more, so I created more. College introduced me to career paths beyond titles I thought were once my definition of successful. See it's always about the definition – in mind and in matter.

Just like you- I'm here to empower leaders through my personality and enthusiastic demeanor. Our connections connect us to unlimited access to our true power, purpose and potential - and i'm here to link you to the magic of it all - authentically, *your way*. That's the best part of my business - it's yours.

Present day, I am founder + designer of Suite Storees: Chapter 2021, owner of Eventistry & Co., and the author of my own story.

Home Suite Home.

ch. 2021 | the brand look book



# ONE STORY AT A TIME.

amera, time designer

founder + ceo > suite storees > eventistry

#### TABLE OF SERVICES

construct your reality one piece of your story at a time

#### events + advertainment

- Event Planning
  - [ ] Day of Coordination
  - [ ] Complete Design + Planning
- Event Design
  - [ ] Development
  - o [ ] Design
- Advertainment Coming Soon (@SuiteStorees)
  - [ ] Independent Brand Sponsorship
  - o [ ] Independent Brand Partnership

#### design + brandvertising

- Independent Brand Identity
  - | | Development
  - [ ] Design
- Brandvertising
  - ∘ [ ] Development
  - ∘ [ ] Design
- Client + Community Relations
  - [ ] Retainer Consulting (Monthly)
  - [ ] Quarterly Consultation (4x/year)

#### print + promotional\*

- Available only to active clients
- Invitations
  - [ | Custom Eventations Suite by Eventistry & Co.
  - [ | Event Suite: 2 Complimentary Custom Designs for Print
- Marketing Material
  - [ ] Branded Items
- · Brand Kit
  - | | Curate Marketing Brand Collection
  - [ ] Curate Brandvertising Brand Collection

# THE MASTER PIECE

#### What's Included:

- select one (1) service
- 1-hr zoom call / month
- all-access via email
- shared collaborative communication drive
- progress tracker
- four (4) 1-hr in-person meetings/ annual period.
- design briefs, as coordinated

\$4499

OR

Master (Annual): \$399/month Master 6: \$799/month

Consultation Hour: \$250 Design Hour: \$250 Additional Day-of-Coordinator: \$250 Travel: Please review to terms of agreement.



#### THE SKETCH

#### What's Included:

- select one (1) service
- 1-hr zoom call / month
- all-access via email
- shared collaborative communication drive
- progress tracker
- design briefs, as coordinated

\$2499

OR

Sketch (Annual): \$249/month Sketch 6: \$449/month A picture may be worth a thousand words, but the story is priceless.

# TOMORROW IS BUILT TODAY



To get started in creating your next reality, simply respond with the menu items you've selected above in an email response to your brand representative.

EVENTS: Eventistry&Co

>> Contact@EventistryandCo.com

PRINT: Eventistry&Co

>> Contact@EventistryandCo.com

DESIGN: Amera Fattah

>> Contact@AmeraFattah.com

SUITESTOREES:

>> Contact@SuiteStorees.com

BYOB: BUILD YOUR OWN BRAND

@SuiteStorees

PUBLIC RELATIONS - GROW+ PACKAGE

design + brandvertising

BRANDVERTISING STRATEGY

@suitestorees

BRANDED CONTENT SHOOTS

@Suitestorees

BUILD YOUR OWN EVENTATION

@Eventistry and co

amerafattah.com

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# constructing time to design the scene for you to **be seen**

(a)

start your next chapter @ amerafattah.com